

WH^{the}OLESALEER

NEWS OF PLUMBING, HEATING, COOLING AND INDUSTRIAL PVF

PHCP PROS



Photo credit: Noritz

As consumers demand more innovation and efficiency, the tankless water heater manufacturers are ready and willing to heed the call. PHCPro interviewed representatives from several tankless water heater manufacturers to get the pulse of the industry to understand what is driving their success. The message was clear—innovation and education are front and center. The report starts on page 68.



Southern Pipe & Supply Opens State-of-the-Art Distribution Center

WHOLESALE DISTRIBUTOR SOUTHERN PIPE & SUPPLY (www.southernpipe.com) recently acquired a state-of-the-art, 500,000-square-foot distribution center. The center is strategically located in Meridian, Miss., also the home to the plumbing, air-conditioning, waterworks, and industrial product distributor's headquarters.

The property, in the middle of the company's geographical footprint, features 57 dock doors with 32 feet of ceiling clearance. It will allow Southern Pipe & Supply to effectively serve its 124 locations in seven southeastern states: Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi and Tennessee.

The company made significant investments into modernized racking systems and equipment to improve efficiency and productivity at its new central distribution facility. Modernization includes pallet flow racking and very narrow aisle racking, both of which will allow for increased warehouse capacity as well as ease of moving a high volume of equipment.

The building sits on approximately 50 acres of land, providing flexibility for the distributor to expand in the future.

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Photo credit: Southern Pipe & Supply



Fresh, New Looks for Kitchen and Bath Design

Traditional favorites are re-imagined with modern-day style.



BY LINDA JENNINGS
Kitchen & bath specialist

EVERY FIXTURE in home design should have a special meaning — it's how we add that homey feeling to living spaces and make them uniquely our own. The right selections enhance their surroundings both aesthetically and functionally, always with a focus on wellness and the intent to create areas to promote renewal and relaxation.

From iconic sounds in a shower to a bathroom shimmering in gold, these new introductions tell a story and bring a fresh look to kitchen and bath design. Searching out brands with products that have an interesting story is key to any design project, from renovation jobs to new construction.

And never be afraid to be daring! Less is more when it comes to making big design statements and forging new pathways in kitchen and bath design. Here is a peek into a few product discoveries that bring timeless design to modern living.

The Sound of Wellness

Add an extraordinary mix of sound and style to the shower experience with Hi-Fi Eclectic from Gessi. As a multifunctional shower mixer offering high-fidelity technology, it features precision controls engineered to look and feel like a classic stereo system with the same tactile experience of turning knobs and clicking buttons. The system delivers private wellness through water, elevating the shower with both sound and sensation.



The Hi-Fi Eclectic multifunctional shower mixer from Gessi.



Ruvati's Ariaso gold bath sink.

The aesthetic is a memorable blend of minimalism and high tech, with richly detailed and highly responsive ultra-flat linear panels. A simple touch immerses the user in rhythmic water flow and is easily fine-tuned to allow individuals to discover their own variations that bring wellness and vitality to their daily routines.

The Golden Glow of Luxury

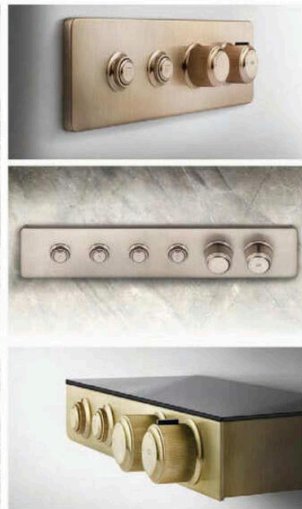
Create an aura of pure luxury in the bathroom with the Ariaso sink by Ruvati in an incredible satin gold finish. This modern undermount design looks particularly stunning when paired with a marble or granite countertop. With a sleek, arc-shaped bowl, this distinctive sink is clean and contemporary, a

glamorous choice for a stylish powder room or spa-inspired bath.

Gold finishes for the bathroom are trending now; choose coordinating gold faucets, lighting and cabinet hardware for a beautifully cohesive design space. And don't worry about fingerprints marring its golden sheen. The Ariaso Collection is crafted of premium T-304 stainless steel and sealed with Ruvati's signature nano-PVD color finishes. The matte texture is incredibly durable and naturally resistant to fingerprints and stains, making this impressive sink a smart and beautiful addition to fashion-forward bathrooms.

New Dimensions of Color

Bring color and texture into the kitchen and bath with a singular artistic perspective. Hardware Renaissance



Hardware Renaissance's new patinas.

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AND NEVER BE AFRAID TO BE DARING!
LESS IS MORE WHEN IT COMES TO MAKING BIG DESIGN STATEMENTS AND FORGING NEW PATHWAYS IN KITCHEN AND BATH DESIGN.



MTI Baths' Gentle Jet laundry sink.



Turret cabinet hardware from Ageless Iron.

expands the finish options for its solid bronze hardware to include a breathtaking array of hand-applied patinas that blend rich hues and tactical surfaces with glorious effect.

This unique look is created by skilled artisans using a painstaking, multistep process to produce dimensional layers of color, veining and highlights. The shimmering results have inspired equally beautiful descriptive names, such as Navajo silver, red autumn leaves and cascade green. What a wonderful way to introduce color to a design plan — distinctive and elegant, yet refined and subtle.

Hardware Renaissance is a brand known for fine craftsmanship, building products to fill custom orders using time-honored techniques and sustainable practices.

No More Wash-By-Hand Chore

The Gentle Jet laundry sink from MTI Baths is a must-have addition to laundry rooms everywhere. While its compact design fits neatly into most laundry spaces, it offers much more than a traditional utility sink. Integrated microjets allow the sink to launder delicate washables thoroughly using an adjustable whirlpool action. From a soft swirl to a vigorous cleaning, this laundry sink gets the job done without the use of harsh agitators.

It is also ideal for pretreating tough stains and other laundry-related

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chores. Gentle Jet removes the time-consuming task of hand-washing fine fabrics such as cashmere, wool and silk while also freeing up the washing machine to focus on larger loads. MTI uses its experience in designing award-winning whirlpool tubs to put a new spin on the way we do laundry.

Hardware Choices for Today's Styles

We love the oh-so-popular looks known as modern farmhouse and industrial style; both are dominating the design scene, particularly when it comes to kitchens and baths. Their emphasis on textures, finishes and metals means that hardware choices are more important than ever.

Ageless Iron has answered this growing trend with a new selection of options that work well with both motifs. Its expanded line of cabinetry

hardware features knobs, cups and pulls in an array of sizes and styles. All are finished in a versatile black that provides a welcome contrast against white or light-colored cabinets and drawers.

The brand's latest offerings include the Turret cabinet knob with subtle circular detailing, the Castle cabinet pull with a distinctive cup style, the Machine Pull with a square base, and the fashionable Barn Pull with rounded or angled corners. All Ageless Iron hardware is crafted from quality cast iron and carefully polished by hand for an exceptional surface texture. Each piece is zinc-plated and powder-coated for impressive durability and lasting beauty.

The vibe of these new products will surely bring fresh energy into the home space while also focusing on serenity and function. ●

For more information about the products shown and to learn more about the brands featured, visit their websites at:

Ageless Iron Hardware www.agelessironhardware.com

Gessi www.gessi.com

Hardware Renaissance www.hardwarerenaissance.com

MTI Baths..... www.mtibaths.com

Ruvati..... www.ruvati.com