

47TH ANNUAL WHOLESALE 100

Each year we survey the PHCP industry to provide a listing of the channel's top distributors, and we are excited to present the most comprehensive list to date. Company details have been expanded and are packed with information from sales volume to partnerships in the channel. The listing provides a deeper understanding of a company's culture and focus – and starts on page 66.



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Making It Memorable

Inspirations to create drama in the kitchen and bath.



BY LINDA JENNINGS
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The secret to creating an unforgettable design space is all about the drama. The most memorable kitchens and baths all have an element of daring — a decisive “wow factor” that makes a lasting impression.

This season’s overall design trend is inspired by bold designs that bring a fresh twist to colors, textures and shapes, and imbues them with a modern sensibility. Enliven a so-so design space with dramatic accents such as textured faucets, Bohemian-inspired shower doors or a colorful vanity.

Our industry has produced a wave of amazing new products that make it easy for customers to go bold. We’re excited to share a few of our favorites that are trending in today’s kitchen and bath design.

Take a step away from ho-hum hardware and embrace the distinctive designs offered by Nostalgic Warehouse. Its Farmhouse Cup Pull is particularly striking with its classic style, clean lines and modern Americana vibe. Forged from solid brass for exceptional durability and lasting beauty, each cup pull is carefully finished in a variety of options. Ideal for the kitchen or bathroom, these pulls are sure to add the right finishing touch with loads of charm and character. Complete the look with



coordinating door hardware for a cohesive finished look.

Black is always in style and that adage holds when it comes to kitchen design. Ruvati is causing a stir with its Fiamma Fireclay Sink, now available in a daring black finish. The mix of classic farmhouse design and a contemporary finish provides excellent flexibility and makes this sink the perfect choice for traditional and modern kitchens. As an added design twist, Ruvati has incorporated a reversible option allowing the choice of a smooth flat finish on the apron front or a decorative fluted motif.

The Fiamma Collection is created from natural white clay by skilled Italian craftsmen in a proprietary process to form a durable surface resistant to chips, cracks and scratches. Measuring 30 inches by 20 inches, the sink features a deep 10-inch bowl and comes with a stainless-steel bottom rinse grid that protects the surface and allows it to function as a drying rack.

Bathing Elegance

Make a sophisticated statement in the shower with the beautiful Brienne shower door by Aston. Inspired



Nostalgic Warehouse
Farmhouse Cup Pull



Brienne shower door by Aston

PLUMBING & SHOWROOMS



Watermark Designs' Lily Collection

by a romantic Bohemian vibe, this hinged shower door is notable for its striking geometric pattern reminiscent of French doors. Perfect for alcove showers, this frameless door system is crafted of premium 10-millimeter tempered glass with a slim-line wall channel for a watertight fit.

The clear glass is professionally treated with Aston's StarCast protective coating for lasting clarity and easy care. The Brienne strikes an effortless balance between classic elegance and modern chic, making it a smart choice for fashion-forward bath design.

Take a pass on traditional finishes in favor of the new dimple pattern offered by Watermark Designs. A part of its Lily Collection, these textured faucets feel as good as they look, adding a sensory tactile element to bathroom design. To produce this unusual effect, Watermark double-machines and double-plates each faucet, achieving a textured contrasting pattern.

The Lily Collection is available in distinctive finish combinations of chrome, white, matte black and satin brass with inlays of polished brass, polished copper, polished gold and polished nickel.

We love the trendy stone look of the new Hudson Tub by MTI Baths. This artful tub mixes vintage appeal with a modern farmhouse style and

the result is fabulous. The natural stone look is a dramatic departure from traditional tubs and makes the Hudson a showstopper in any setting. Available as a soaker or air bath, the tub features a deep bathing well and sloped walls with integrated lumbar support for a supremely comfortable bathing experience.

The Hudson is part of MTI's line of mineral composite tubs and crafted from the company's proprietary blend of high-grade minerals mined from a local Georgia quarry. The nonporous surface is extremely durable, resistant to stains and scratches, and is easy to clean and maintain. As with all MTI products, Hudson tubs are crafted in the United States and finished by hand to exacting standards.

Adding color to the bathroom is a bold move and Icera makes it easy with its new CantoVanity in a stunning shade of deep ocean blue. Beautiful on its own or in contrast with a traditional all-white bathroom, the CantoVanity is a sophisticated choice for those who embrace color. It has a minimalist look with a distinctive angled profile and metal trim.

Crafted to furniture-style quality with solid wood throughout, the vanity features two deep soft-close drawers with dovetail joinery for

ample storage and a divided top drawer for organizing smaller items. The Canto comes with a solid stone countertop with matching backsplash and an optional coordinating mirror. It is available in a variety of lengths from 30 inches to 60 inches to suit a large master suite or a small powder room.

Why settle for an ordinary tub filler? Make a big statement with the FST0ISS from Lenova. This sculptural beauty is the perfect partner for any freestanding bath and brings an artistic flair to an otherwise ordinary space. With graceful lines and a classic silhouette, this beautiful faucet compliments vintage and urban decors with equal ease. Its compact design requires little floor area and is well-suited for tight spaces.

Lenova crafts each faucet from solid 304 stainless steel with zero lead content and uses top-quality ceramic cartridges for drip-free performance. This faucet is a luxurious addition to the bathroom and enhances the bathing experience in both form and function.

Go big this summer with bold design choices for the kitchen and bath. There are so many novel options to choose from — further proof of the endless innovation and creativity that are hallmarks of the kitchen and bath design industry. We are intrigued to see what lies ahead and look forward to amazing new products in the months to come. ●



Canto Vanity from ICERA



Lenova FST0ISS Free Standing Tub Faucet



Hudson Tub by MTI Baths

For more information about these luxurious brands, visit their respective websites at:

- Aston Bath www.astonbath.com
- Ivera www.icerausa.com
- Lenova Sinks www.lenovasinks.com
- MTI Baths www.mtibaths.com
- Nostalgic Warehouse www.nostalgicwarehouse.com
- Ruvati www.ruvati.com
- Watermark Designs www.watermark-designs.com