

# WHOLESALE<sup>TM</sup> the SALES

NEWS OF PLUMBING, HEATING, COOLING AND INDUSTRIAL PVE

**PHCP PROS**



**SINK & SPOUT  
CELEBRATED AS  
SHOWROOM OF  
THE YEAR**

## Welcoming Benjamin Moore's Color of the Year: Blue Nova

The shade of blue with a touch of violet adds a serene aesthetic to dwelling spaces, including kitchens and baths.



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**FULL OF ENERGY AND POSITIVE VIBES,** the 2024 color of the year from Benjamin Moore celebrates a bright future. The shade of blue with a touch of violet adds a serene aesthetic to dwelling spaces, including kitchens and baths. Imagine a freestanding tub adorned in blue as the centerpiece of the bath for a joyous retreat. Or a matte blue bathroom sink beautifully crafted in Italy.

### INVEST IN A PLUMBING FIXTURE UPGRADE THAT WILL GET NOTICED.

The blue hue is an alluring shade: a look celebrating modern design yet is forever a classic, creating a timeless update for new home design and renovations. Invest

in a plumbing fixture upgrade that will get noticed. Here are some top picks from manufacturers in our industry offering blue fixtures and fittings.

#### Sink Into the Hue of Blue

Ruvati infuses an array of fresh colors into the bathroom with bold new finish options for its popular epiStone series of bathroom sinks. The chic collection of hues is offered in matte black, classic white, avocado lime green, Sedona clay and the Pacific Blue shown here.

Made in Italy by skilled artisans, epiStone is crafted from 70 percent crushed natural stone and minerals blended with proprietary resins. Ruvati uses state-of-the-art technology to create an engineered stone that perfectly mimics the look of real stone and is incredibly strong and durable. Its nonporous surface is easy to maintain and features a lovely satin finish that is silky smooth to the touch.

Measuring 19 inches by 14 inches with a 5-inch depth, epiStone sinks are meant to sit securely on the countertop with no mounting ring required.

#### Stunning in Sapphire

This rich, jewel-toned hue is one of eight exterior gloss color options, as well as a choice of matte or highly polished gloss finishes, available in MTI Baths' Boutique Collection for a "wow!" factor that is sure to impress. It is shown on the Mallory; a freestanding slipper tub reclined at both ends for a luxurious soaking experience with room enough for two. Its elegant profile is enhanced by gently sculpted curves and a minimalist outer shell.

Measuring 65.5 inches by 35.5 inches by 26.5 inches, the Mallory is crafted from MTI's signature SculptureStone material, a primarily organic mixture of ground natural minerals and high-performance resins that give the look and feel of molded stone. The finished product is seamlessly solid, exceptionally beautiful and amazingly durable, with a nonporous surface that is stain-and-mildew-resistant and easy to clean and maintain.

All MTI tubs are handcrafted in the United States to the highest standards of quality and customer specifications.



Ruvati epiStone bath sink in Pacific Blue



Mallory slipper tub in Sapphire from MTI Baths



Isenberg Tanz kitchen faucet in Navy Blue

### Industrial Chic

Isenberg captures the essence of industrial design with the Tanz faucet. With sleek lines and elegant curves, this chic faucet takes inspiration from the unexpected beauty of plumbing mechanics to create an abstract sculptural look that is a true standout in the kitchen.

Tanz is available in an array of beautifully durable finishes. Options include traditional metallics as well as 20 thin-film ceramic-based finishes ranging from glossy white and black to soft shades of green and brown and bolder hues such as navy blue - a match for Benjamin Moore's Color of the Year, Blue Nova.

Crafted from premium stainless steel, the Tanz is 16 1/2 inches tall and features fine ceramic disc cartridges for smooth lever movement, an eco-friendly design with a 1.8 gallons/minute flow rate, and an optional stainless steel side sprayer in matching finish.

### Exquisite in Blue Murano Glass

Style, tradition and refined luxury meet high-end glass craftsmanship to create the Venezia Collection from Fantini. The series elegantly interprets the theme of transparency to create a unique design with a strong identity. The stars of the collection are the tapered horizontal levers crafted in Murano glass and offered in blue, white, red, black or transparent.

Pair the handles with a variety of faucet configurations and finishes for a bespoke look. The Venezia Collection includes a wide product selection from faucets to tub fillers and showers for a cohesive look in the bath.

## THE BLUE HUE IS AN ALLURING SHADE: A LOOK CELEBRATING MODERN DESIGN YET IS FOREVER A CLASSIC.

### Bold and Beautiful

Elegance in design meets practicality in the Simas VIGNONI collection of sanitaryware. The rimless wall-hung toilet and bidet become a fabulous focal point in Capri, a deep standout hue between blue and cyan. The toilet features the brand's proprietary Vertigo Flush with an ultra-quiet, water-saving 2.5 or 4-liter flush, a fully-glazed bowl for easy

cleaning and a slow-action quick-release seat.

The VIGNONI collection is designed to correlate with Simas washbasin collections, sharing most of the color range in glossy and matte finishes.

All the brands featured here share a devotion to great design and craft products to exacting standards made with longevity in mind. Go bold and transform your space with these blue beauties and bring a new level of wow to your kitchen or bath project. 💧

#### To learn more, visit these websites:

- Fantini, [www.fantini.it](http://www.fantini.it)
- Isenberg Bath Corp., [www.isenbergfaucets.com](http://www.isenbergfaucets.com)
- MTI Baths, [www.mtibaths.com](http://www.mtibaths.com)
- Ruvati, [www.ruvati.com](http://www.ruvati.com)
- Simas, [www.simas.it](http://www.simas.it)

LINDA JENNINGS is president of Jennings & Co., a public relations agency specializing in the decorative plumbing and luxury hardware industry. For more than 25 years, she has worked with significant editors and journalists in the consumer home market, identifying trends and providing newsworthy products. Jennings can be reached at [linda@jenningsandcompany.com](mailto:linda@jenningsandcompany.com).

Fantini washbasin mixer with blue Murano glass handles



Simas VIGNONI toilet and bidet in Capri