

# Qualified Remodeler

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# The 2023 Remodelers Choice: 100 Most Requested Products

by QR staff

**TREND** information is frequently based on feel. Drawing on experience and gathering the best available data, an expert or group of experts uses intuition to render an opinion. This list of 100 products is the opposite of a gut check; it is based solely on numbers.

Using tabulations from Google Analytics' tallies of website traffic on QualifiedRemodeler.com, the editors of this magazine are able to determine with a great degree of precision the number of pageviews each product generated over the past year. And while no one is drawing on experience or expertise to generate this annual list, certain trends emerge.

During a period of time when remodelers have been managing very strong demand for services, product shortages have presented big challenges. To meet this demand, many suppliers in 2022 focused their product offerings on the most popular styles and finishes. Variety, to some

degree, went out the window. Look carefully at the 2023 Remodelers Choice 100, and you will see many new products and companies whose offerings rose to the top based in many cases on their uniqueness. They offer variety in a market being pushed to standard features, colors, shapes and sizes.

While the Remodelers Choice 100 is based on your interest level in products as expressed through website pageviews, it is not presented in rank order. They are alphabetized based on the name of their manufacturer or supplier. We do this to control for factors like the amount of time a product has been posted on the site.

Congratulations to all the companies who broke through with new products in 2022 to generate a high level of engagement with remodelers. Remodelers, please use this as a resource to find solutions you may have missed last year. They have been vetted by your peers. **QR**



## Roofing underlayment meets evaluation standards

**NATIONAL NAIL** Stinger EXO Synthetic Underlayment is a UV-resistant synthetic underlayment that can be exposed to the elements

for up to six months. Manufactured with 100 percent synthetic woven fabric, EXO delivers high tear strength and proprietary non-skid additives for enhanced slip resistance for roofer safety.

## Spray-foam product line showcases insulation offering

**OWENS CORNING** demonstrates its comprehensive insulation product offering with a special focus on the complementary spray foam products from the recently acquired Natural Polymers, LLC. Designed by industry-leading chemists, the robust spray foam product line supports increasingly stringent energy codes and homeowner demands for products that contribute to healthier indoor air quality.



## Air purifier bolsters indoor ventilation

**PANASONIC** presents the WhisperAir Repair spot air purifier, a compact ceiling-mount air purifier that is main-

tenance-free and easy to install with no ductwork required. The WhisperAir Repair is lightweight and designed to keep indoor air clean and fresh. The air purifier utilizes Panasonic's nanoeX technology, previously available only in its heating and cooling systems.

## Durable, versatile, dramatic manufactured stone provides alternative to brick

**PROVIA** manufactured stone adds dramatic style to homes, as an exterior cladding and indoors as stone veneer fireplaces and wall accents. Its durability, versatility, and handsome looks make it an ideal alternative to brick, and it offers a great variety of configurations and colors to suit any design.



## Siding replicates stacked stone appearance

**QORA CLADDING** combines strength, style and affordability in its Ashlar Drystack. Engineered with proprietary technology from Arcitell,

LLC, to provide durability and authenticity, each patented fiber-reinforced polymer siding panel replicates the appearance of stacked stone with narrow joints, brilliant coloring and stunning earth tones.



## Plank panels make impactful, signature wood look

Vesta Steel Siding plank panels from **QUALITY EDGE** create an impactful, signature wood look that is as beautiful up close as it

is far away. Long and narrow panels seams create a subtle reveal for a maintenance free siding solution that's an investment you can count on.

## Reinforced PVC material extends to two lines

**REHAU** announces its proprietary RAU-FIPRO glass-fiber reinforced PVC material is now available on two innovative product lines for windows and doors. Windows and doors made with the RAU-FIPRO hybrid material feature co-extruded profiles with REHAU's uPVC formulation on exposed surfaces and glass-fiber reinforced PVC at the core.



## Tankless water heater learns user patterns

**RINNAI** unveils its new and improved SENSEI RSC Condensing Tankless Water Heater. The RSC model offers a variety of new benefits, including the company's latest addition of Smart-Circ Intelligent Recirculation technology. With Smart-Circ, external controllers are no longer required to provide recirculation for customers, making

installation a smoother process.

## Collection creates sense of movement, dynamism

**ROHL** reflects the trend of soft modernism and speaks to the combination of qualities that please the aesthetic senses with its Amahle Bath Collection. The fine arc of the faucet is juxtaposed with a selection of handles from circles to criss-crossing lines to right-angled levers, all enhanced with detailing that pays homage to the form.



## Sinks combine composites with workstation

**RUVATI** announces a kitchen sink collection that pairs two of today's most in-demand features into one design. The epiStage Series

sinks combine the beauty and color options of granite composites with the impressive practicality of the workstation design. Integrated ledges along the front and back accommodate included accessories that slide into place when needed.