

# kitchen & bath DESIGN NEWS<sup>®</sup>

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PRODUCT TREND REPORT • 44

## ELEVATING COOKING

OUTDOOR KITCHENS • 34

Bringing the  
Inside Out

KBIS 2021 • 52

Post-Show  
Wrap-Up

# Industry Pros on Color for 2021

**Q:** What colors do you see your customers gravitating towards in 2021?

**"ASH AND/OR WHITISH** stain for wood cabinets. If they go with painted cabinets, then they are liking the lighter woods for the floor...white or bleached oak flooring. Oil stains from Rubio Monocoat are hot. Clients are finally not afraid to put blue on their cabinets, walls and accessories. Wallpaper is back, too!"

Jan Neiges, CKD  
Jan Neiges CKD LLC  
Highlands Ranch, CO

**"WHITE AND A** light teal. My clients are so sick of gray! They want light, airy and joyful."

Linda Lenore, owner/designer  
Green Chi Designs  
Sequim, WA

**"COLORS THAT COMFORT** are high on the selection list. Nature is soothing, so customers are gravitating towards colors that we find in nature – like shades of green and natural woods for cabinetry."

Barbara Preston, senior designer  
Coles Kitchen and Bath Design Center  
San Diego, CA

**"I'M STILL SEEING** a lot of white and gray cabinets. Paint colors are still vibrant with good saturation. I'm seeing more metal in decorations as well as light fixtures. Wood floors are still very dominant, with wider planks being more contemporary. Lighter colored wood is being used more than the very dark."

Denise Fratto, owner  
Designs By Denise  
Melrose Park, IL

**"NATURAL LIGHT WOOD** for floors. White cabinets are still big, but a darker warm gray stain has been selected by a few clients recently. Blue accents are big right now. Quartz is preferred over granite because of the light, simple designs."

Connie Agler, designer/v.p.  
Agler Kitchen Bath & Floors  
Stuart, FL

**"SHADES OF GREEN!** We have done two high-end green kitchens in last two years. But blue is still strong, often with a blue base cabinet paired with a white upper. [We're also seeing] more natural woods, often walnut."

Doug Walter  
Doug Walter Architects  
Denver, CO

**"WHITES, BLUES AND** greens. When choosing white, they seem to be going two-tone and not just white. But when choosing blue or green, the entire kitchen is going the same color. Stains seem to be running on the light side."

Carrie Cavins, co-owner  
Cavins Kitchen Village  
Findlay, OH

**"NOT MUCH OF** a move away from the grays, whites, off-whites (not too yellow), blues and greens. I have had some more people interested in natural wood colors, lighter, hickory or maple, with some rustic character to it compared to previous years."

Stephanie Johnson, owner/designer  
Artisan Kitchens  
Hedgesville, WV

**"WHILE SHADES OF** white are still a popular choice, many clients are starting to branch out a little. We are seeing more and more gray, while accents of blue and green are [gaining in] more popularity. Stains in shades of dark brown and gray are gaining favor, as well."

Amber Johnson, interior designer  
Kitchens By Design  
Kettering, OH

**"FOR KITCHENS, I** am still seeing a lot of black mixed with beige and warm woods. I'm also still seeing blues – light, medium and dark – mixed with lighter tones of cabinetry. Grayish blues are very popular in cabinetry right now with my clients."

Sarah Robertson, principal  
Studio Dearborn  
Mamaroneck, NY

**"SO FAR I'M** seeing clients gravitate towards greens, blues and neutrals in the greige category. Although my business model is to create designs based on my clients' personal style (and style can run the gamut), the majority of my clients tend to value timeless and classic, to which I'll add a bit of a twist or element of surprise. With that being said, it seems white kitchen cabinets are still most requested among my clientele. The color is added in other elements."

Kat Coleman, owner/principal  
Studio Topkat  
Long Beach, CA

**"BLUES, TEALS AND** greens for cabinets. Satin brass will remain popular for a long time, as well as two-tone metals."

Christine Julian  
Julian Kitchen Design Inc.  
Oak Brook, IL

**"DARK RICH ESPRESSO** brown/black stains [are popular], and a totally different group is going for rich lacquer tones from red, blue-green and goldens."

Donna Ralston-Latham, owner/designer  
DRL \* Total Environments  
Alexandria, VA

**"WHAT I'M SEEING** is warmer painted tones, and natural wood is really coming back. Warm whites, blues and grays are still very popular in painted finishes, however clients are mixing them with warm natural wood tones. The wood tones I'm seeing that are very popular are natural walnuts, quarter-sawn oak and rift-cut materials, which are great and can be done in a horizontal grain and have a lot more consistency."

Karen King, showroom manager  
Transitions Kitchen and Bath  
Norwell, MA

**"WE ARE SEEING** blues continuing to grow. White is holding steady. Lighter woods are on the rise, and grays seem to be waning."

Lance Stratton, owner  
Studio Stratton Inc.  
San Diego, CA

**WHAT DO YOU THINK?** Email your feedback, contact information and the subject, 'Market Pulse' with your message to [Anita@SOLAbands.com](mailto:Anita@SOLAbands.com)



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